

企业文化建设

Corporate Culture

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中国进出口银行不断以新载体、新内容打造有特色的企业文化。筹办了一系列具有时代活力的企业活动。

2007年，全行开展了纪念建军80周年的“六个一”活动，即举办一次座谈会、组织一次图片展、慰问一次军属、开展一次主题党日活动、唱响一首歌曲、推荐一本读物，以丰富的形式，生动的内容加强员工的爱国主义教育。

为迎接北京2008年奥运会，全行积极参与和支持各类奥运主题活动和体育比赛。参加了“迎奥运到来，展金融业风采”乒乓球大赛和金融系统组织的网球比赛、桥牌比赛等。

在构建优秀企业文化的过程中，中国进出口银行始终把青年员工的培养和成长作为重要的因素，为给青年员工提供更多交流学习的机会，特别策划了以企业文化建设和思想政治工作理论创新为主题的征文活动，鼓励员工为企业文化发展献计献策。此外，还通过举办歌咏比赛、青年岗位技能大赛、英语演讲比赛等诸多形式的活动来活跃企业文化氛围，给广大员工一个充分体现个人价值的舞台。

China Eximbank has constantly opened new trails to enrich its distinct corporate culture. The Bank organized a series of corporate activities, which embodied the dynamics of the times.

In 2007, in celebration of the 80th anniversary of the founding of the PLA, the Bank organized "Six-One Serial Activities", referring to six bank-wide events, namely one sitting-together discussion, one photo exhibition, one good-will visit to PLA servicemen's family, one CPC party day, one choir performance and one recommended book for the staff. The purpose is to nurture and enhance patriotism among the staff through diversified ways.

To celebrate the upcoming 2008 Beijing Olympic Games, the Bank took an active part in various sports events under the Olympic theme. For example, the Bank participated in Ping Pong Match themed "Embracing the Olympic Games, Displaying the Vitality of the Financial Community" together with tennis, bridge and other matches organized within the financial community.

While building an excellent corporate culture, China Eximbank has always paid special attention to the training and career development of the young staff. In order to provide better communication among them, the Bank launched an essay solicitation with the theme of corporate culture building and business innovation, encouraging the staff to offer advice to the corporate culture building. In addition, it tried hard to create an animated atmosphere for the staff to show their talents in all dimensions by organizing such activities as singing contest, skill competition and English speech contest.



公益事业 Public Welfare

2007年2月，胡锦涛主席在甘肃省定西市考察时，提出了要大力扶持定西市特色产业的要求。3月上旬，中国进出口银行派人员与国务院扶贫办调研组一起对定西市特色产业进行了调研，向有关部门提出了意见和建议。

2007年，中国进出口银行进一步落实对定点扶贫县—岷县的扶贫规划，通过多方协调，积极为岷县的重点项目筹措资金。同时，大力搞好扶贫捐助活动，捐资11万元为岷县十里镇山底下村建立卫生站，改善当地就医条件；捐款5万元为大沙漠小学、南川小学购买图书；捐赠给岷县政府50台电脑和5台笔记本电脑；动员和组织员工开展“爱心献春蕾”活动，在“六一”儿童节前夕向岷县学童捐赠图书、录音机、学习机和MP3等学习用品2673件，资助了12名孤儿及家庭生活困难的学童。

2007年，全行继续开展“送温暖，献爱心”活动，发动干部员工对今年我国受灾地区进行救助，共捐款37950元，捐物890件。



In February 2007, during his visit to Dingxi City of Gansu Province, President Hu Jintao pointed out that great support should be given to local specialty industries. In early March, China Eximbank joined a research mission of the State Council to Dingxi City, and provided suggestions on local specialty industries to relevant government departments.

In 2007, China Eximbank further implemented the poverty relief plan for Min County, a poverty-stricken county in Gansu Province and the designated recipient of China Eximbank's poverty relief assistance. The Bank mobilized funds of multiple sources to fuel key projects in this county. Meanwhile, it also made enormous efforts in poverty relief donation, including: donating RMB 110,000 Yuan to build clinics for Shandixia Village at Shili Town of Min county, which helped improve the local medical care conditions; donating RMB 50,000 Yuan to buy books for Dashamo and Nanchuan primary schools; donating 50 computers and 5 laptops for the Min County Government; organizing the "Caring for the Spring Buds" charity activity to encourage bank staff to donate books, recorders, learning machines, MP3, stationeries, and other study tools totaling 2673 items to the schoolchildren in Min County before the Children's Day. Besides, the Bank financed 12 orphans and schoolchildren from poor families.

In 2007, the Bank continued traditional donation with the theme of "A Gift of Warmth, An Offer of Love", calling for the staff to assist disaster-hit areas. The donation reached RMB 37,950 Yuan and 890 pieces of clothes.