

## 业务创新与发展 Business Innovation and Development

2009年，中国进出口银行紧密围绕国家“保增长、扩内需、调结构、促外贸、稳就业”等应对国际金融危机的宏观经济战略部署和重点产业调整和振兴规划，进一步加大业务创新工作力度，加快研发、设计与推出有重大影响且符合国家经济和产业政策的创新业务品种，全面发挥和增强政策性金融的职能作用。

积极支持文化产业国际化。开办了文化产品和服务出口信贷等创新产品，与文化部签署合作协议，共同搭建文化出口重点企业和重点项目融资平台，支持打造具有国际竞争力的大型文化企业和文化出口基地。

大力支持服务外包和对外农业合作。与商务部和农业部合作，共同搭建多层次融资平台，支持服务外包基地建设和境外农业合作示范区建设，以及农产品深加工和出口项目，扶持和培育了一批成长性好、带动力强的服务外包企业和农业产业化龙头企业。

加大对台资企业的支持力度。通过大力开展有追索权的应收账款融资、存货质押贷款等金融产品，为台资企业提供集贷款、账户管理、应收账款催收于一体的综合性金融服务。与台资银行、保险公司开展合作，努力解决台资企业融资担保难问题。积极支持台湾农民创业园建设，推动两岸农业交流与合作。

试点开办境外人民币业务。作为人民银行批准试点开办境外项目人民币融资业务的首批四家试点银行之一，积极开办跨境人民币结算和人民币出口买方信贷业务，推动人民币国际化。

有效利用外国政府和国际金融机构转贷款。与美国进出口银行签署节能环保合作实施计划，推进世界银行节能减排项目、欧洲投资银行应对气候变化项目，获得德国能效贷款独家转贷资格，与亚洲开发银行成功开展合作。首次承办外国政府对四川灾区灾后重建专项贷款的管理工作，产生了积极的社会效应。

In 2009, to counter against international financial crisis, China mapped out macroeconomic strategies of “boosting economic growth, expanding domestic demand and readjusting industrial structure to stimulate foreign trade and stabilize employment” and outlined restructuring and revitalizing plan for key industries. Acting on these strategies closely, China Eximbank doubled its business innovation efforts, accelerated R&D, designed and launched influential and innovative business categories in line with the national economic and industrial policies, giving full play to its role in policy financing and further strengthening it.

### Active Support to the Internationalization of Cultural Industries

China Eximbank conducted innovative line of business such as export credit for cultural products and services. By signing a cooperation agreement, the Bank made joint efforts with the Ministry of Culture in launching a platform to finance key enterprises for cultural export and major projects, and in supporting the establishment of large-scale cultural enterprises and cultural export bases with international competitive edge.

### **Strong Support for Service Outsourcing and Foreign Agricultural Cooperation**

China Eximbank, together with the Ministry of Commerce and the Ministry of Agriculture, set up a multi-level platform to finance the construction of service outsourcing bases and overseas agricultural cooperation demonstration zones, support deep processing and export projects of agricultural products. By doing so, it has fostered and nurtured a number of promising service outsourcing enterprises and leading agricultural industrialization enterprises.

### **Strengthened Support for Taiwan-funded Enterprises**

China Eximbank provided comprehensive financial services to Taiwan-funded enterprises covering loans, account management and accounts receivable collection, through the promotion of financial products such as account receivable financing on a recourse basis and inventory pledge loans. It cooperated with Taiwan-funded banks and insurance companies, in an effort to solve shortage of financing guarantee for Taiwan-funded companies. To facilitate cross-strait agricultural exchanges and cooperation, it provided active support to the construction of Embark Park for Taiwan Farmers.

### **Overseas RMB Business Pilot Scheme**

As one of the four banks first approved by the People's Bank of China to conduct pilot operation of RMB financed overseas projects, China Eximbank has made vigorous efforts to run cross-border RMB settlement and RMB export buyer's credit, promoting the internationalization of RMB.

### **Effective Utilization of On-lent Loans from Foreign Governments and International Financial Institutions**

China Eximbank signed *The Plan for Enforcement of Cooperation on Energy Conservation and Environmental Protection* with the Export-Import Bank of the United States, promoted World Bank energy conservation and emission reduction projects and projects to combat climate change funded by the European Investment Bank, gained qualifications as the sole on-lender of energy efficiency loans from the Germany, and successfully collaborated with the Asian Development Bank on environmental issues. China Eximbank, for the first time, undertook the administration of special loans extended by foreign governments to assist the post-disaster reconstruction of Sichuan Province, generating positive social influence.

